

I. Marketing and Digital marketing positions

1. Marketing Assistant / Marketing Coordinator
2. Social Media Manager or Social Media Intern
3. Digital Marketing Specialist / PPC Specialist (Google/Social Media Advertising)
4. Influencer Relations Manager / Influencer Marketing Specialist
5. AI-Assisted Marketing Communications Specialist / AI Marketing Specialist
6. E-mail Marketing and CRM Specialist
7. Content Marketing Manager / Content Marketer / Copywriter / SEO Specialist
8. Assistant Brand Manager / Brand Manager
9. Event Marketing Coordinator
10. PR (Public Relations) / Corporate Communications Specialist
11. Junior Project Manager (Marketing/Commercial Focus)
12. Small Business Marketing Consultant / Junior Consultant
13. Brand Assistant / Brand Communication Assistant
14. International Marketing Assistant / International Marketing Trainee

II. COMMERCIAL AND SALES POSITIONS

8. Sales Assistant / Sales Support / Sales Representative
9. Account Manager / Account Management Intern

10. E-commerce / Webstore Management Assistant
11. Assistant Category Manager
12. Procurement Assistant / Junior Purchaser / Buyer
13. Key Account Manager (KAM) Assistant
14. Export-Import Coordinator / International Trade Assistant

MARKET RESEARCH AND ANALYTICS POSITIONS

14. Market Research Analyst
15. Business Analyst / Data Analyst (Marketing/Sales Focus)
16. Competitive Intelligence Analyst

IV. ADVERTISING AND MEDIA AGENCY POSITIONS

17. Account Executive (Agency Customer Relations specialist)
18. Media Planner / Media Buyer
19. Creative Copywriter

V. LOGISTICS AND SUPPLY CHAIN POSITIONS (Commercial focus)

20. Logistics Assistant / Supply Chain Intern
21. Logistics Systems Analyst / Logistics IT Specialist
22. Trade Marketing / Channel Management Intern

THE KEY QUESTION: WHAT IS NOT ACCEPTABLE?

Job positions that do not involve meaningful marketing or commercial decision support, analysis, or strategic elements cannot be accepted as professional internship experience.

For example: jobs including merely physical shelf-stocking activities without merchandising responsibilities, basic retail cashier work (unless combined with store management or sales promotion responsibilities), courier work, or general, non-specialised office administration (e.g. reception or general secretarial duties).